

Ingredient

MIRON™ Next-Generation Bioavailable Iron

MIRON™ is the next-generation branded iron ingredient designed to solve the most persistent challenges in iron supplementation: poor absorption, GI discomfort, and metallic aftertaste. With iron deficiency anemia affecting nearly 1.92 billion people globally, **MIRON™** gives brands a compelling way to deliver “iron done right” higher absorption, better sensory experience, and broader formulation flexibility in one clean, market-ready ingredient.

Key Highlights

Superior Bioavailability

Built for Superior Bioavailability and exceptional palatability, **MIRON™** offers a differentiated iron solution that is gentle on the stomach, taste-neutral, and compatible across high-growth applications including:

- Gummies,
- Chewables,
- Sachets,
- Functional beverages,
- Fortified foods,
- Tablets, and
- Capsules.

Compared with ferrous sulfate, ferrous gluconate, ferrous fumarate and iron bisglycinate, **MIRON™** has a higher iron absorption rate.

MIRON™ is not just another iron ingredient; it is a compliance-focused, formulation-friendly platform for brands that want to bring better iron nutrition to consumers who have rejected traditional supplements because of taste, discomfort, or poor results.

Market Opportunities

- Maternal/prenatal health,
- Pediatric nutrition,
- Sports and performance nutrition, and
- Clinical/medical nutrition.

Applications/Delivery Format

- Bulk Powder

Shelf Life

- 24 Months from the time of manufacturing.

Country of Origin

- India

Founding Scientist



The GHT Companies Translating scientific discovery into business enterprise.



For More Information Contact:
Jim Rex, President
jrex@theghtcompanies.com
(858) 740-6919