

## Ingredient

# Vitashine®

**Vitashine®** is a **100% plant-based, vegan source of Vitamin D3 (cholecalciferol)**. **Vitashine®** is the *most tested and leading vegan Vitamin D3* in the world, delivering a plant-derived cholecalciferol from lichen which is identical in chemical structure to lanolin-based Vitamin D3. It's **ethically produced, clinically verified, and environmentally responsible**, making it the gold standard for vegan Vitamin D3 supplementation worldwide. Look for the Vitashine® logo on your favorite products. Available in Oil and Powder Forms

## Key Highlights

- Ethically and Sustainably sourced Lichen from natural environment, with identical chemical structure to standard vitamin D3.
- Supports Muscle Health and Calcium Retention to Build and Maintain Strong Bones, as well as to support Immune System.
- Non-GMO Project Verified, Certified by the UK Vegan Society.
- Clinically tested, peer-reviewed and published.
- 2024: Extended Shelf-Life Stability to 30 months from Manufacture Date, and Reduced Pricing based on Production Efficiencies.
- Multiple Approved NPNs via Health Canada.
- Available for a variety of delivery modalities, such as capsules, tablets, RTMs, droppers, sprayers, gummies, and pouches/stick packs.



## Who Uses Vitashine®

### Manufacturers

Buyers & developers who need to source a clean, proven and vegan form of Vitamin D3 for a project or product.

### Formulators

Brands & researchers planning to use the best Vegan Vitamin D3 in their new product development offerings.

### Consumers

Proactive, health-conscious shoppers seeking clean label health products using Vegan Vitamin D3 look for the Vitashine® logo on your favorite products.

## Shelf Life

- 30 Months (powder) from Manufacture Date.
- 30 Months (oil) from Manufacture Date.

## Country of Origin

United Kingdom

The GHT Companies Translating scientific discovery into business enterprise.



For More Information Contact:  
**Jim Rex, President**  
[jrex@theghtcompanies.com](mailto:jrex@theghtcompanies.com)  
**(858) 740-6919**



Derived from Non-Animal  
Source Materials



Non-GMO



Non-Irradiated



Cruelty-Free



Non-Subject to Ethylene  
Oxide Treatment